

Andrew Frueh 

Objective:

I am interested in working on creative and educational projects – preferably in an environment which supports environmental and social sustainability.

Skills: teaching, designing, leading, building

My skills include teaching groups / individuals, designing educational / interactive software, illustration and drafting, music composition, basic electronics, welding... and I even know how to tie a bowline knot.

I have experience teaching and training both children and adults in a variety of subjects. I work with students in both one-on-one and group settings. I also have experience with private, in-home tutoring.

I have a foundation in fine art, and I use a blend of traditional and digital methods in my work. I tend toward designing high-contrast, communication graphics – often with educational or social messages. Some of my work is multi-media since I like to combine music and audio with my visual creations.

I am fluent with the Adobe Creative Suite products (esp. Photoshop, Illustrator, Flash, InDesign, and AfterEffects). In my own work however, I try to use open-source software.

Experience:

Sqrl & Bee Studio (self-employed) – January '05 to present

My wife, Melissa, and I have a digital-design studio where we create original content for the web and print media. The bulk of our clients are small-business owners who are looking for custom design of fliers / business cards, or are looking for a basic website. We are beginning to release products based on our own original designs. We have also done various experimental projects such as stop-motion animation with digital compositing.

Brookwood Media Arts – January '08 to present

Brookwood develops e-Learning material – often internal training material for large, corporate clients. At Brookwood, I am a graphic artist and instructional designer. As a graphic artist, I design visual elements to be used in interactive interfaces or in templates (such as buttons, icons, etc.). As an instructional designer, I am responsible for creating measurable learning objectives and writing a script for narration (including believable dialog).

Andrew Frueh - 215.305.7636 - andrewfrueh@gmail.com - www.andrewfrueh.com

Experience... continued



Chinese Language Learning System – March '04 to January '05

When I arrived at the CCLS, they had a rough idea of what they wanted, but nothing yet built. I helped assess the current state of the project to guide it in a new direction. I also designed and help build a shell-system (in Macromedia Flash) which would not only fulfill their current needs, but also be expandable and accommodate future growth

Carole Free Studio – '99 to January '04

I worked for Carole Free as a decorative painter – i.e. I learned how to design and execute a wide variety of painted finishes on many different types of surfaces, and became very proficient at mixing colors. I also gained an understanding of how to visualize a creative project and carry it through to completion. Clients included Madonna, Clint Eastwood, Antonio Banderas and Melanie Griffith

Education:

- Bachelor of Fine Arts from Humboldt State University
- Music theory, composition, and tonal counterpoint at Santa Monica College
- Electronics theory, basic circuit design, soldering, and assembly

Volunteer experience:

- **YMCA** – Since my local YMCA did not have a guitar class, I offered to teach one. And it really helps me practice at least once a week. We mostly strum through songs so they get chord practice. And I try to introduce a little music theory.
- **Broad Street Beatz** – I volunteered for one summer at this program which provides exposure to music and art for at-risk kids in Philadelphia. The kids drew, painted, and came up with skits.
- **Franklin Institute** – During their summer program, I was responsible each week for coming up with an art project which would relate to the science they were learning. The projects ranged from creating posters of imaginary cultures to building structures out of cardboard boxes and paper mache.
- **Kenneth Michael Stabler Tourette Syndrome camp** – I initially volunteered for the KMS camp after I was diagnosed with Tourette syndrome. After being a counselor for several years, I submitted a proposal for a geodesic dome project. I designed the copper-pipe dome that the campers assembled. And the campers painted large paper triangles to create a Fuller-projection of the Earth which was then put on the dome as its skin.